

CityCom Marketing, LLC – GolfWisconsin.com – WisconsinGolfTrail.com

414-617-0180

# Wisconsin Golf Trail Map Media Kit

## Printing & Distribution

- 15,000 full color brochure/map folded to 4"x9" opens to 16"x18".
- Distribution at golf shows, courses, golf facilities, hotels and tourism racks.
- Map available on WisconsinGolfTrail.com viewed by 25,000+ visitors.

### **Advertising Options and Rates**

#### Inside Map - Top Wisconsin Golf Course/Resort

Map ad including property description, logo, web address, phone and placement on the map.

$\Box$ Qualter age (3.73 × 1.73) $\forall r = 0$	Quarter Page	(3.75 x 1.75")	\$795
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#### Featured Golf Related Partner – Business Card Ad

Various sized ads designed for restaurants, casinos, and golf related businesses.

	Quarter Page	(3.75"x 2")	\$795
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#### Featured Stay and Play, Destination or Hotel Ad

Various sized ads for golf related destinations and properties.

□ Full Page/Back Cover	(4.25" x 9.375)	\$1795
Half Page	(3.75" x 5.75")	\$995
Quarter Page	(3.75"" x 2")	\$795

#### **Front Cover**

Full front cover featuring signature photo of course, logo and name.

□ Full Page/Back Cover (4" x 9") \$1795

Crop size is 9.125" x 4" -Safe print area is 8.75" x 3.75"



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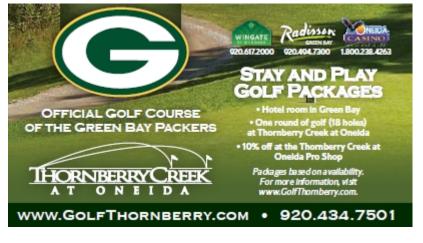
# **Advertisement Sizes and Examples**



Featured Golf Course/Resort (3.75" x 1.75")



Featured Golf Related Partner (3.75" x 2")



Featured Stay and Play, Golf Destination or Hotel (3.75" x 2")